

## Louise Clarke Q-Creek & Associates

Louise is an adaptable generalist with strong financial and management experience, including small business and investment banking. She has an extensive knowledge base in agriculture, environment and high technology, and will assist you in assessing both your strengths and weaknesses as well as determining your business requirements. Louise will help you define and implement practical solutions to entrepreneurial challenges and overcome business barriers.



Working with companies seeking growth, Louise coaches and mentors clients through all stages of business development. Organizations of all kinds, small and large, public and private, will benefit from her knowledge, experience and skills.

### *Services include*

- Situational analysis
- Technological and economic feasibility studies
- Troubleshooting, or problem identification and solution implementation
- Project management and program delivery
- Evaluation of business and/or market opportunities
- Development of business and marketing plans
- Commercializing new products or services (building market acceptance)
- Analysis and support around technical enhancements and utilization
- Sourcing investment prospects and financing for both early development and growth stages
- Identification of government funding opportunities and working with Federal, Provincial and Municipal funding agencies
- Organization of workshops

Whether you require financial analysis and planning, or the commercialization of new products and services, the path to performance is paved with innovative solutions. The economic growth of your region will be enhanced by the employment of Q-Creek's professional and friendly business advisory services

### ***For better business performance, contact:***

**Louise Clarke**

**Q-Creek & Associates**

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## *Additional Information*

### **Professional Experience**

- CETAC-WEST, Project Manager, 1999 – 2004 (Canadian Environmental Technology Advancement Corporation)
- Canadian Imperial Bank of Commerce, Agriculture and Small Business and Investment Relationship Manager, 1994 – 1999
- Agricultural Financial Consulting, Financial Mediation Consultant, 1986 – 1994
- Saskatchewan Minister of the Environment, Executive Assistant, 1991
- Management, Consulting, Administration and Business Advisory for Alberta gas distribution cooperatives, 1978 – 1986
- Farming, owned and operated a grain farm in Saskatchewan for more than 30 years

### **Affiliations**

- Past Executive Board Member, Agriculture Institute of Management in Saskatchewan, Inc.
- Member, Rotary International
- Director, Calgary Olympic Rotary Club